

Last Received: 10/26/2012 2:10 PM
Showing Buylines: All Lines

Station	WOOD-TV GRAND RAPIDS, MI.
Advertiser	() MIKE O'BRIEN 4 CONGR
Product	MIKE OBRIEN 4 CONGRE
Estimate#	634
Buyer	BARB ABAR
Phone#	
Fax#	

Agency () ABAR HUTTON MEDIA
6190 GROVEDALE CT, S#200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //634
Flight Dates 10/24/2012 - 10/26/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

MIKE O'BRIEN FOR CONGRESS SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-TH	5A-6A		:30	\$150.00	10/24-10/25	2	1	2	\$300.00	
		Buyline Comment: ENWS										
	2	W-TH	10A-11A		:30	\$200.00	10/24-10/25	2	1	2	\$400.00	
		Buyline Comment: TODAY 2										
	3	W-TH	12P-1P		:30	\$225.00	10/24-10/25	2	1	2	\$450.00	
		Buyline Comment: NOON NEWS										
	4	W-TH	6P-630P		:30	\$1,125.00	10/24-10/25	1	1	1	\$1,125.00	
		Buyline Comment: 6P NEWS 1X SPOT N/A										
	5	W-TH	6A-7A		:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
		Buyline Comment: 6A NEWS										
	6	W-TH	7A-9A		:30	\$650.00	10/24-10/25	2	1	2	\$1,300.00	
		Buyline Comment: TODAY										
	7	W-TH	9A-10A		:30	\$300.00	10/24-10/25	0	0	0	\$0.00	
		Buyline Comment: TODAY 2 SPOTS N/A										
	8	F	5P-530P		:30	\$1,150.00	10/26-10/26	1	1	1	\$1,150.00	
		Buyline Comment: NEWS MKGD FOR SPOTS N/A LNS 4 & 7										
	9	W-TH	5A-6A		:30	\$150.00	10/24-10/25	2	1	2	\$300.00	
		Buyline Comment: NEWS MKGD FOR SPOTS N/A LNS 4 & 7										

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	10	F	5A-6A		:30	\$250.00	10/26-10/26	1	1	1	\$250.00			
				Buyline Comment: NEWS MKGD FOR SPOTS N/A LNS 4 & 7										
	11	F	430A-459A		:30	\$25.00	10/26-10/26	1	1	1	\$25.00			
				Buyline Comment: NEWS MKGD FOR SPOTS N/A LNS 4 & 7										

---REPORT TOTALS---

Report Totals: 16 / \$6,100.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$6,100.00
Sales Totals: 16 / \$6,100.00
Station Totals: 16 / \$6,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,100	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADD COMP

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE